

Challenges
proposed by



BACKGROUND

connects
science meets business



SEAT, S.A. is Spain's only automotive company with fully integrated capabilities spanning vehicle design, development, manufacturing, and commercialization. Established in 1950 and a member of the Volkswagen Group, the company is headquartered in Martorell, Barcelona, and markets its vehicles under the SEAT and CUPRA brands. SEAT, S.A. exports more than 80% of its production and maintains a commercial presence in over 70 countries across five continents.

AREAS OF INTEREST

ARTIFICIAL INTELLIGENCE

DATA & ANALYTICS

Aina

 **Generalitat
de Catalunya**

CHALLENGE 1

How might we use AI to anticipate delivery risks across a complex IT demand portfolio before delays occur?

TITLE	Predictive IT Demand & Delivery Intelligence
DESCRIPTION	Relevant information is distributed across work-management tools, project documentation and operational records. The proposed solution should combine these heterogeneous signals to: • predict schedule, dependency and delivery risks; • identify recurrent bottlenecks and root-cause patterns; • highlight workload, coordination or handover constraints; • recommend preventive actions with confidence indicators; • provide explainable, role-based insights for teams and management; • demonstrate measurable improvement versus reactive monitoring; and • ensure responsible data handling and human oversight.



CHALLENGE 1

OBJECTIVE

The solution should be scalable, complement existing ways of working rather than replace core systems, and enable questions such as: “Which initiatives are most at risk, and why?” / “What action could reduce that risk now?”

KEY WORDS

AI • predictive analytics • process mining • Jira • decision support



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CHALLENGE 2

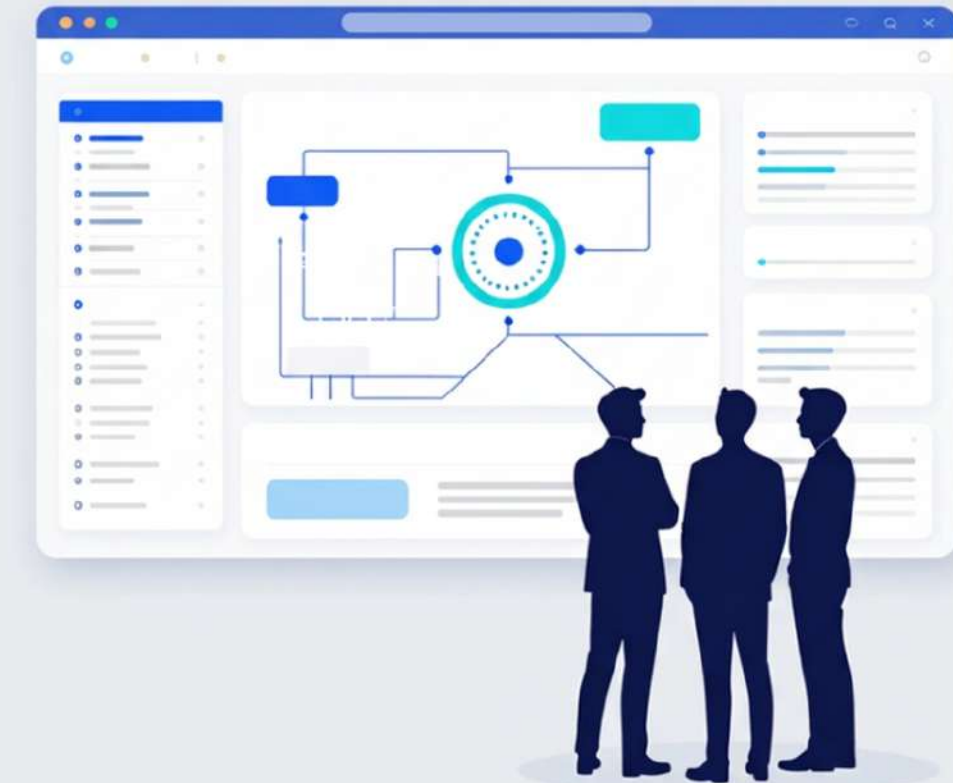
How might we use historical incident data to anticipate major failures and recommend preventive action?

TITLE Predictive Incident Intelligence & Prevention

DESCRIPTION

The solution should analyse incident records, resolution histories and system criticality to:

- identify recurring patterns and early-warning signals;
- predict high-impact or recurrent incidents before they occur;
- prioritise recommended action plans according to system criticality and risk class;
- identify likely root causes and effective resolution paths;
- detect inefficiencies in incident handling, including tickets repeatedly reassigned between support groups;
- recommend improvements to routing, ownership and escalation;
- provide clear, explainable insights for operational teams and decision makers.



CHALLENGE 2

OBJECTIVE

The objective is to move from reactive incident resolution towards proactive service-risk prevention, while keeping final decisions under human control.

KEY WORDS

AI · predictive analytics · incident management · risk class · process mining



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